

BUILD A WINNING BUSINESS TEAM



"Jeff has had a lasting impact on our culture at FedEx. Our managers and employees at all levels consistently cite his sessions in our programs as some of the most effective of the class."

Steve Nielsen
MANAGING DIRECTOR,
FEDEX CORP.
LEADERSHIP INSTITUTE

JEFF JANSSEN – Speaker, Author, Consultant

For over a decade, top sports coaches and business leaders have turned to Jeff Janssen to help them develop the leadership skills, teamwork, and mindset necessary to perform to their potential. Jeff serves as a Peak Performance Coach to many of the nation's top athletic departments and has over 250 combined seasons of team building experience. Not only has his work contributed to winning numerous National Championships, he has also helped Fortune 500 companies maximize performance, productivity, and profits in the highly competitive corporate arena.

An enthusiastic, inspiring, and effective speaker, Jeff's innovative and interactive programs combine the leadership lessons of sport's legendary coaches with proven team building techniques to help you conquer the challenges faced in today's workplace. His compelling message will connect with your people and provide you with practical strategies to achieve your objectives.

"If you are looking for practical strategies to build your team's mental toughness and team chemistry, I highly recommend you contact Jeff. His presentation to our staff and team made a big impact on us."

**Pat Summitt, HEAD COACH
TENNESSEE WOMEN'S BASKETBALL
SIX-TIME NATIONAL CHAMPIONS**

"Jeff's information is useful for any organization and for every level of employee. We look forward to bringing him back again to inspire and teach our people how they can perform to their potential."

**Don Jacobs, GENERAL MANAGER
RESULTS RADIO**

JEFF WORKS WITH THE NATION'S TOP BUSINESSES

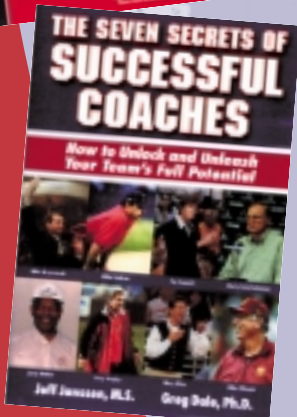
... FedEx Corp. • 1st National Reserve • National Association of Fleet Resale Dealers
• National Association of Women Business Owners • New York Life Insurance • Raytheon •
Results Radio • Schomac Property Management • TNI Partners ...

AND TOP SPORTS PROGRAMS

... University of Arizona • University of Colorado • University of Florida • Florida State University
• University of Maryland • North Carolina State University • Purdue University •
Stanford University • University of Tennessee • University of Texas • University of Wisconsin ...

CALL 1-888-721-TEAM

or visit www.jeffjanssen.com



Your Proven Game Plan for Gaining a Competitive Advantage

CREATE EFFECTIVE LEADERS

Leadership... Teamwork... Commitment... Confidence... Loyalty.

Like championship sports teams, successful businesses possess a winning mindset and culture which prove to be the foundation for their success. How about your business?

- *Do you have credible leaders who your employees trust, respect, and want to work for?*
- *Do you have high-performance, cohesive teams that are compelled to achieve your goals?*
- *Are your employees motivated, confident, and committed to give their best consistently?*

If not, it's not your competitors you should be worried about – it's your own people.

JEFF'S PROGRAMS PRODUCE RESULTS...

Jeff Janssen provides your company with a practical and proven system for creating effective leaders, high-performance teams, and fully engaged employees. With the same powerful motivational and team building tools used by legendary coaches like Mike Krzyzewski, Pat Summitt, Gary Barnett and others, Jeff will equip your team with strategies to raise your business above the competition and keep it there.

LEADERSHIP *The Seven Secrets of Successful Coaches™*

Learn how to bring out the best in your people using the leadership lessons of sport's legendary coaches. Discover the secrets you must know to effectively motivate your employees to consistently perform to their potential. This program demonstrates how to instill the kind of commitment that wins time after time.

TEAM BUILDING *Your Game Plan for Creating a High-Performance Team*

Discover how to build a cohesive, high-performance team dedicated to winning and equipped with the tools to finish first. Develop your own Dream Team as you learn how to minimize and manage conflict, clarify roles, and forge a lasting commitment to your company's mission.

PEAK PERFORMANCE *Mastering the Mental Game of Business (and Life)*

Learn how to get into "The Zone" using the proven peak performance strategies of sport's top athletes. Help your employees develop the winning mindset necessary to serve customers, overcome obstacles, embrace change, and experience extraordinary levels of professional and personal success.

Peak
Performance
Programs
Customized
To Meet
Your
Objectives

"I loved *Championship Team Building*. It's obvious Jeff has done a great deal of work on the subject."

Mike Krzyzewski
BASKETBALL COACH,
DUKE UNIVERSITY



102 Horne Creek Court, Cary, NC 27519
1-888-721-TEAM • Fax 919-303-4338

www.jeffjanssen.com • jeff@jeffjanssen.com

JANSSEN
PEAK PERFORMANCE